



Geetha Sham is the Director and President of the Europe region at CamCom. Her extensive experience in leading large and complex businesses with a focus on products and digital enablement provides valuable insights at CamCom. A passionate supporter of diversity and inclusion efforts, Geetha a tech virtuoso brings a level of experience (been there, done that - perhaps several times) that is one of the key drivers to CamCom's long-term success.

Customers across Europe rely on Geetha to be the source of truth for their businesses, solve their biggest challenges, and help them grow and run their businesses with confidence. She oversees CamCom's product strategy and leads the platform engineering, harnessing advanced technology that helps CamCom's customers and partners across Europe. She is an important cog of CamCom's strategy to be the global AI-powered visual inspection expert platform.

An experienced business leader who has successfully led a relevant/related high-growth business in top tech companies like Cybage, Mindtree, Wipro, and Oracle, Geetha embodies the spirit of CamCom – nothing succeeds like success.

“CamCom is perfectly positioned to help its customers transform their quality inspection processes across the product lifecycle around the globe. I am privileged to lead a young and dynamic team with the zest to take on the world.”

Geetha holds an engineering degree in electronics and communications from Bangalore University.